# Analysis on Art-based Teaching of Ideological and Political Theory Course Based on Information Technology

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Abstract: Ideological and Political Theory Course in colleges and universities is an important part of college curriculum, which is related to the correct direction of the cultivation of talents in colleges. And it is closely related to the development of the country and the nation. With the continuous development of information technology, people's lives have undergone tremendous changes. Information technology works in all areas of society, including education. Therefore, how to promote the art-based teaching of ideological and political theory courses based on information technology, so that it can be better integrated into the students' minds, and inspire students, is an important topic that our educators deserve to explore.

### 1. Introduction

With the continuous enhancement of China's science and technology and comprehensive national strength, information technology has penetrated into all aspects of people's lives, affecting the development of all walks of life, which also includes the field of education. Therefore, good use of educational technology can effectively help educators to carry out a better teaching. As an important part of the courses of colleges, the ideological and political theory courses play an important guiding role in the students' thoughts, values, patriotic emotions and logical thinking ability. Therefore, we must attach great importance to the ideological and political theory course. However, the current teaching effect of ideological and political theory courses in colleges is generally low. According to the Investigation and research, it involves the influence of various factors. Therefore, as a qualified educator, we have the responsibility to think out how to make the teaching of ideological and political theory became an art-based teaching through information technology. We should attract students' attention through art-based teaching, activate the atmosphere in class, help students better growth, to form a correct world outlook, outlook on life, values and ideology, so that they can truly recognize the essence of college ideological and political theory courses, and apply which to life, constantly develop and improve themselves.

### 2. Status Analysis of College Ideological and Political Theory Courses

Although with the development of science and technology, information technology has been widely used in the daily education process, but the current teaching effect of efficient ideological and political theory courses is generally low. After field investigations by major universities, combined with the existing literature search, the following status is obtained through analysis:

### 2.1 Traditional teaching mode

One of the main reasons why the ideological and political theory courses in colleges are not attractive and the classroom effects are not ideal is that the teaching methods of teachers are too old. Most colleges and universities have opened ideological and political classes, but different teachers have different teaching effects. The teaching methods adopted by many teachers are single and traditional, and are not attractive enough to stimulate students' interest. Moreover, in the teaching process, teachers only adopt indoctrinating teaching. The theoretical basis of the ideological and political theory is too large. Therefore, students will inevitably feel that the course is boring, and there are phenomena such as playing mobile phones, inattention, and serious class skipping. With the support of information technology, many teachers only focus on the production of PPT, relying on PPT in class, or directly reading PPT, without extended learning. , which makes it easy for college ideological and political theory courses to be artistic and difficult to be welcomed by students.

# 2.2 Separated theory and practice

In the ideological and political theory course of colleges and universities, because the proportion of the theoretical foundation is too large, teachers sometimes form a large amount of indoctrinity in order to make progress in class, ignoring the actual application of its principle theory, which leads to the separation of theory and practice. As a result, it is easy to cause the students to listen to a lot of theories in the classroom, but they do not really understand the practicality of the theory and cannot be applied to life, which is easy to cause the invalidity of the teaching objectives. Therefore, when such a large number of theories are instilled, the course will be extremely boring, and the practical activities that match the ideological and political theory courses of colleges are only in the form, not implemented, which will easily cause that students cannot understand and apply knowledge.

### 2.3 The imperfect teaching evaluation mechanism

A large part of students are not paying enough attention to the ideological and political theory class of colleges. They did not establish correct and mature values. They only subjectively believe that the ideological and political theory courses are boring, so they are perfunctory in class. The lack of perfection of the teaching evaluation mechanism can directly lead to the low initiative and enthusiasm of students, which directly affects the efficient construction of ideological and political theory courses of colleges.

# 2.4 The problem of "stagnation" in the rapid development of society

The so-called "stagnation" problem of rapid social development means that the rapid development of China's economy and society in recent years has brought economic benefits to the country and society, while leaving some ideological problems. For example, the tendency of

secularization and utilitarianism is getting heavier and heavier, and people are more emphasizing the acquisition of actual direct benefits. Therefore, the thought of utilitarianism has affected a large number of people. This group of people will inevitably have many students. As a kind of knowledge transfer class, the ideological and political theory course of colleges can easily create an illusion that such a class is not practical if it is not well connected with the students' actual life. Therefore, it is easy for some students to be uninterested in these courses and even feel boring. Of course, this involves many factors, such as the preparation of teaching materials, the teaching methods of teachers and the preparation of courses, which are worth considering for us.

# **3.** The Art-based Teaching Strategy of Ideological and Political Theory Course Based on Information Technology

In the era of rapid development of information technology, in order to promote the better construction of efficient classrooms for ideological and political theory courses in colleges, and promote the formation of art-based teaching models, we as an educator, can create an art-based teaching class through the application of information technology. We can use the charm and characteristics of the classroom to attract students' attention, stimulate students' interest in learning, and let them actively participate in learning, truly learn the essence of college ideological and political theory courses, and apply to life and form their own scientific thoughts and values.

### 3.1 Using information technology to innovate theoretical classrooms

The development of modern information technology has brought many changes and updates to all walks of life. For the education field, teachers have changed the traditional teaching mode, and can use information technology to play video, audio or directly simulate the corresponding situation of the learned content to create a real classroom situation, let students intuitively feel the importance and significance of the knowledge they have learned. For the ideological and political theory courses offered by colleges and universities, we can use information technology to innovate the ideological and political theory class, emphasize that the ideological and political theory class should keep pace with the times, and we can use modern information technology to combine the actual situation in life with theoretical knowledge, and with the corresponding PPT, video, audio and other aids to teach students the ideological and political theory class. Unlike the traditional teaching model, it is not just a one-way knowledge transfer process, but an innovative model. Teachers and students can conduct in-depth learning by discussing and watching videos. At this time, the students are not in a passive learning state, they are actively learning independently.

# 3.2 Using information technology to transform teaching concepts

Modern information technology is very developed, and you can get the latest education development news and trends through online inquiry. Therefore, colleges should make use of such convenient means to let teachers continue to specialize and shift their teaching focus. The purpose of teaching is to enable students to better understand knowledge and improve themselves. The traditional knowledge-infused teaching model and concept are derailed from the development of modern society. Therefore, as an educator, it is extremely urgent for us to change the teaching concept that has been eliminated. In order to realize the art-based teaching of ideological and political theory courses in colleges, it is necessary to change the traditional teaching concept and transform the knowledge-infused teaching concept into a teaching philosophy of inspiration. As we all know, the proportion of theory in the ideological and political theory courses of colleges accounts for a large part, which is undeniable. And we cannot overcome this key point to teach

students other knowledge. This part of the knowledge, which is the essences, is what we have to absorb and digest. How can we make students feel that the classroom is so boring? How to let students discover the charm of ideological and political theory courses? Colleges can create a teaching platform through information technology for teachers in different regions, so that they can share and explore teaching concepts and methods, and combine different viewpoints and ideas to jointly create an excellent classroom of ideological and political theory courses and achieve the goal of art-based teaching. In this way, students are encouraged to learn the essence of the ideological and political theory course.

### 3.3 Using information technology to complete art-based teaching methods

The appropriateness of teaching methods directly affects the teaching effect of ideological and political theory courses in colleges. In the actual education and teaching process, there are many different kinds of teaching methods. For the ideological and political theory courses of colleges, according to their uniqueness, we shall learn to use information technology to encourage teachers to turn stereotyped teaching methods into art-based teaching methods. The main methods are as follows: First, we cannot let the theory out of reality. Teachers can use the information technology to present the life scenarios involved in the theory, so that the students can see at a glance. And then teachers explain the theory and the actual situation of life, So that students will more easily absorb the knowledge they have learned and form the ability to think independently. Although the students of colleges are more mature than that in the basic education stage, they are still in a stage of shaping. This stage is extremely important. Therefore, as a teacher of ideological and political theory courses, it is obliged to guide students to care about the surrounding environment, the overall situation, and events, then use the theoretical knowledge learned to explain the social phenomena that appear. Theories in the course of ideological and political theory stand out through historical screening. They have real reliability, and their charm lies in their own solid strength. Therefore, teachers can encourage students to look at network information, pay attention to current events and other behaviors, forming a subtle art-based teaching atmosphere of theory applied to the actual, to continuously improve students' attention and interest to the classroom. An art-based teaching class with its own characteristics will be formed in the progressive exchange and discussion.

### 3.4 Enriching the professionalism of teachers with information technology

In order to truly build a successful and efficient ideological and political theory course with art-based teaching atmosphere, it is necessary to build a truly high-level teaching team. Because teachers are often a classroom leader, how teachers arrange classrooms and the thorough understanding of teaching materials directly affects the actual implementation and formation of art-based teaching. Therefore, the professionalism and level of teachers cannot be ignored. The development of modern technology, the use of network platform in information technology has innovated a lot of learning resources, such as MOOC, Baidu cloud classroom, etc. Teachers can continue to enrich their professionalism through the use of these information technology platforms, because whether a teacher leads by example directly affects the development of students. The teachers of the ideological and political theory class are especially important in the students' study life, because their words and deeds and every move affect the development and enlightenment of students' thoughts. Therefore, this requires that the ideological and political theory teachers in colleges and universities must be consistent in their words and deeds, pay attention to their own image, establish a sense of professional value, learn to care for the needs of students, take students as the main body, and according to the students' own needs, create an ideological and political theory course that conforms to the characteristics of students and teachers' own teaching style. In the teaching process, we constantly use the development of information technology and resources to enhance our ability and charm, so as to create a truly art-based teaching class.

#### 4. Conclusion

All in all, the art-based teaching of ideological and political theory courses based on information technology is essentially to explore how to use information technology to promote the construction of efficient classrooms for ideological and political theory courses in colleges, how to improve the personal charm and professional ability of teachers to create the art-based teaching classroom of their own characteristics, which is worth thinking for us educator. Only by using good information technology to promote the artistic teaching of ideological and political theory courses in colleges can make students to really establish a kind of awe of these theoretical courses, apply theory to practice, and finally form correct values, outlook on life and world view. The art-based teaching of ideological and political theory courses in colleges can be realized through the use of information technology to innovate theoretical classrooms, the use of information technology to transform teaching concepts, the use of information technology to enrich teachers' professional qualities, and the use of information technology to complete art-based teaching methods. It is necessary to find a way to build an efficient classroom for the sustainable development of ideological and political theory courses, so that students can truly realize the knowledge imparted by teachers in the process of combining theory with practice, so as to truly realize the education purpose of ideological and political theory courses.

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